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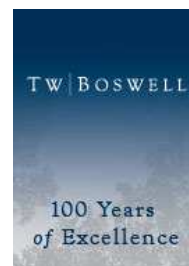

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Seguin Moreau Napa Cooperage Appoints Marion Ghiringhelli Oak Alternatives Sales Manager


Seguin Moreau Napa Cooperage general manager Christopher Hansen has brought Marion Ghiringhelli to join the sales team, in a new position handling oak alternative products.

"Marion is extremely well respected in the industry for her strong work ethic, expertise, professionalism and sharp customer focus," Hansen said. "Her great experience and emphasis on customer service will accelerate the growth of Seguin Moreau's rapidly expanding oak alternatives business."

Ghiringhelli will be responsible for Seguin Moreau's oak alternatives sales and marketing in all of North America. "I am very excited to join Seguin Moreau and look forward to this new challenge," Ghiringhelli said.

Ghiringhelli is a French native who was raised in Bordeaux and graduated from Université Michel de Montaigne and then Ecole supérieure de Commerce de Bordeaux-Ecole de Management. Ghiringhelli has been in wine industry sales for more than 10 years and knows the cooperage business well; most recently she spent five years specializing in oak alternative products.

When not working with oak, Ghiringhelli also serves as director of sales and marketing at Heibel Ranch Vineyards, her husband Trent's family winery, where he is winemaker.


About Seguin Moreau

Set up in 1870 and 1838 respectively, the Seguin and Moreau cooperages were joined in 1972. The cooperage builds on nearly two centuries of tradition and more than three decades of pioneering oenological research, consistently delivering top-quality oak for wineries' barrel programs. In 1994, the company established the Seguin Moreau Napa Cooperage to support United States wineries and bring cooperage operations closer to local winemakers. Classically trained in France and Scotland, Seguin Moreau coopers manufacture barrels ranging from 225L Bordeaux and Burgundy Export to 500L barrels to casks and tanks.

 More people news referencing **Seguin Moreau Napa Cooperage**:

- [Seguin Moreau Names Christopher Hansen General Manager](#) (07/26/12)
- [Seguin Moreau Appoints Nicolas Mähler-Besse As Chief Executive Officer](#) (01/17/11)
- [Seguin Moreau Napa Cooperage Promotes Chris Hansen to Sales Manager](#) (10/21/10)
- [Seguin Moreau Vice President of Sales and Marketing John Forster Dies](#) (02/19/10)
- [Seguin Moreau Hires Kimberly Boyarsky as Central California/Washington State Territory Manager](#) (02/10/10)
- [Amy Chiurco joins Seguin Moreau](#) (09/18/09)

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- Dec 7 [Creating the Foundation to Grow Wine Direct Sales](#) CA
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